

Film It!

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Many thanks for helping us get our business messages out there through your marvellous Film IT! programmes. The short videos which we've had the opportunity to do with you are on YouTube, MySpace and other video hosting sites; and I must say they have brought a lot of interest in Süka heaters. Some of them have been viewed more than 1,000 times in the first month after uploading. The traffic to our website has grown tremendously since we started linking the videos there and we're very pleased with that. Needless to say I'll recommend Film It for any business that has something to say to the general public and potential customers.

Abdul Raaj, MD Süka Heating

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phone us now!

020 8549 6744 or 01372 227514

Internet Video use is growing constantly and rapidly. You Tube is now the second largest search engine. Videos can be tagged by keyword, thus increasing visibility and SEO and can now be viewed in High Definition.

In addition, social media is increasingly being used by businesses who wish to reach out to a wider community. As a business, you want to look smart and professional and stand out from your competitors and one way you can do that is with a professional video production.

Best Bits Media have developed “Film It!” a product which allows businesses the opportunity to record professional film clips for as little as £299 plus VAT.

We keep the cost down by asking you to come to us rather than us to you. Our venues are top class hotels and conference centres and we offer between 8-10 Film It! events a year.

We offer two basic services although the second, the business interview, is available in three different versions:

The first is a company newsreading presented by our experienced, professional presenter – ideal for news about new products, industry innovations, unique selling points

the second is a business interview – this gives you the opportunity to present key points about your business whilst also giving a personal insight into your approach to business .

And this is what you will get with each service:

Company News

- 30 minute production slot.
- Assistance with the script.
- Autocue preparation.
- Insertion of clips or screen cast in post production.
- The presenter reads your company news to camera filmed against a white screen or a green screen (*which allows the superimposition of alternative backgrounds*). Maximum words, 400.

Business Interview

- 30 minute production slot, or
- 30 minutes preparation with our media trainer and 30 minute production slot, or
- 60 minutes preparation with our media trainer and 60 minute production slot.

In the Business Interview your MD or other company representative is interviewed by our professional presenter.

We will do everything we can to help you. At the point of booking we'll send you sample questions with answer tips to help you prepare. If you are used to this type of situation you can book for the production session only but if you aren't, we recommend you book a session with 30-minutes media training with our presenter, who is experienced in interview training and has knowledge of business. If you want a more thorough approach you can book for our executive service which allows double the time for preparation and production at less than double the cost. A potential advantage of this session is that 2 or possibly 3 clips could be the outcome.

Editing:

All clips will be edited to between 3-5 minutes with a simple opening title page, a closing call to action and an opening stab of music (if required). The clip can be branded throughout with your company logo and/or website or phone number. You will receive one draft copy for comments.

Formats and Delivery:

We will supply the clip to you or your web designer in any required format so it can be uploaded to your website (or to YouTube or similar sites as preferred). We guarantee delivery within three weeks of the filming day.

Equipment:

We provide all equipment. We will use a minimum of a 3-point lighting rig, and film in HDV. Sound will be recorded using radio mics and rifle mics as appropriate.

Helping you promote your film:

We provide two documents which will enable you get maximum exposure from your film.

Viral Video:

If you would like to use our services to create a viral video we would be happy to discuss this.

Booking:

We require a 50% non-refundable deposit payable at the point of booking. The remainder is to be paid on the filming day, at the location.

Please email us for updated details of dates and venues:
info@bestbitsmedia.co.uk

Terms and Conditions:

Best Bits Media Ltd are a member of the Institute of Videography (IOV) and our terms and conditions have been drawn up following their guidance. These can be found on the home page of our web site. In terms of our 'Film IT!' offer, we would ask you to abide by the following terms in order for us to operate effectively in the filming of your film and others booked on the same day.

- For 'News' items, we must be in receipt of your document (as a Word document, ideally) at least 48 hours before the 'Film IT!' day. This is so our copywriter has time to check the document and so we can prepare it for the autocue. If the document arrives late, we cannot be held responsible for mistakes which may occur in this process.
- For Interviews and client testimonials we ask you to arrive 15 minutes before your appointment time. If you are more than 15 minutes late, we cannot guarantee that we will be able to fulfill the booking. In this case your deposit, which is 50 percent of the booking fee, will not be refunded.

see examples on You Tube: www.youtube.com/bestbitsmedia
or Vimeo: <http://vimeo.com/channels/filmit>

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